

March Meeting Minutes

Meeting Type: Regular Board Meeting

Date: Wednesday, March 11, 2026

Time: 10:30AM-12:00PM

Location: Hybrid - In Person at Moveable or Zoom

Chair: Christina Bui

Attendees: Christina Bui, An Ngo, Eric Perez, Isabel Saralleno, Dilpreet Bhandal, Minh Tran, Anh Nguyen, Hayley Nguyen, Captain Max Zuniga, Angelica Bedolla, Kathleen Podrasky

Absent: Nicole Dona, Bien Doan, Captain Max Zuniga, Joel Anaya, Jairo Olvera, Chuck Scifers, Frank Deturris

1. CALL TO ORDER

- Chair Christina Bui called the meeting to order and welcomed attendees at approximately 10:30AM. Roll call was conducted. The meeting was conducted in accordance with Brown Act requirements and recorded via Zoom.

2. PUBLIC PARTNER UPDATES

- **2.1 District 8 - Councilmember Candelas' Office (Hayley Nguyen)**
 - Planning underway for the 4th of July event.
 - Discussion on expanding vendor mix (beyond food trucks).
 - Consideration for increasing small business participation.
- **2.2 Office of Economic Development (Minh Tran & Anh Nguyen)**
 - Grant & Program Updates
 - BID renewal submitted and in process for June City Council approval.
 - Free Legal Services RFP currently in development.
 - Storefront Grant Program expected to reopen ~late April.
 - Streamline Restaurant Program (SRP) seeing increased demand.
 - Startup grant closed (700+ applicants; ~20 selected).
- **2.3 San Jose Police Department (Captain Max Zuniga)**
 - Acknowledged TREBA's support in public safety efforts.
 - Highlighted success of surveillance technology in solving crimes.
 - Noted encampment issues at Tully/101 off-ramp.
 - Continued proactive patrols along King Road corridor.
 - Encouraged continued collaboration and activation of spaces.

- **2.4 Valley Transportation Authority (VTA) (Kathleen Podrasky)**
 - Light rail project on schedule and on budget.
 - Completion projected end of 2027, service early 2028.
 - Small Business Grant Program launched:
 - \$5K (within 100 ft)
 - Up to \$50K (with revenue documentation)
 - \$3.5K (within ~1200 ft)
 - Claims process available for construction-related damage.
- **2.5 New Organization Landscaping (Angelica Bedolla)**
 - Weekly cleaning continues (Tully, Quimby, King areas).
 - Improvements noted in encampment removal and trash reduction.
 - Ongoing concerns:
 - Speeding vehicles
 - Occasional blight hotspots

3. **APPROVAL OF MINUTES**

- Motion to approve February Minutes.
 - Vote: Unanimous (5 Yes)
- Motion passed.

4. **TREASURER'S REPORT**

- March Financials
 - Routine monthly expenses reviewed (subscriptions, operations).
 - Key expenditures:
 - TREBA Mixer (~\$2,700)
 - Tet Festival participation
 - Highlights
 - Mixer deemed highly successful and well-received
 - Recommendation to continue mixers (possibly 2x annually)
 - Organization remains financially stable

5. **NEW BUSINESS**

- **5.1 Event Recap**
 - TREBA Mixer
 - Strong attendance and engagement.
 - Positive feedback from businesses and partners.
 - Considered the most successful mixer to date.
 - Tét Festival
 - High attendance (~120,000 estimated).
 - Well-organized event with strong community impact.

- **5.2 4th of July Event Planning**
 - Discussion
 - Expand event to include:
 - Craft vendors
 - Small businesses
 - Family-friendly activities
 - Goal: transition into a full-day festival experience.
 - Coordination needed with the Councilmember’s office.
 - **5.3 FIFA Watch Party (Upcoming)**
 - TREBA hosting activation
 - TREBA planning multiple watch party activations.
 - Coordination required with District 8 office.
 - Potential for:
 - Vendors
 - Food trucks
 - Indoor/outdoor engagement
 - **5.4 Community & Safety Initiatives**
 - Proposal to host a “Coffee with a Cop” event.
 - Potential location: former Carl’s Jr. site.
 - Goal: activate underutilized spaces and improve safety.
 - **5.5 Grants & Funding**
 - District 2 (Supervisor Betty Young) grant application in progress.
 - Goal: secure additional funding for TREBA events.
 - Continued coordination with Prosperity Lab (fiscal agent).
 - **5.6 Donation Approval**
 - Welch Park Neighborhood Association – Easter Egg Hunt
 - Motion to approve a \$200 donation to Welch Park Neighborhood Association.
 - Vote: Unanimous (5 Yes)
 - Motion passed.
6. **Ongoing & Future Initiatives**
- Expand cultural programming (Cinco de Mayo, Holi, etc.).
 - Continue hosting events that drive traffic to the corridor.
 - Explore partnerships with VTA for marketing and banners.
 - Plan for late summer events (post FIFA / NVIDIA).
 - Tree planting coordination (VTA project mitigation).
7. **PUBLIC COMMENT**
- Public comment was opened for items on the agenda.
 - No public comments were recorded.
8. **ADJOURNMENT**
- The meeting adjourned at 12:00PM.
9. **NEXT MEETING DATE**

- Wednesday, April 8, 2026